

# STAT481/581: Introduction to Time Series Analysis

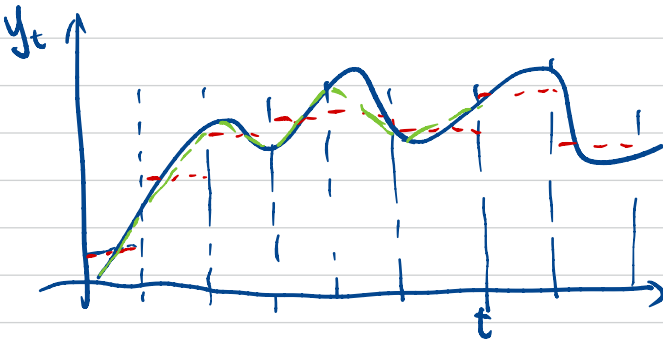
Exponential smoothing

[OTexts.org/fpp3/](https://OTexts.org/fpp3/)

# Outline

- 1 Exponential smoothing
- 2 Simple exponential smoothing
- 3 Models with trend
- 4 Models with seasonality
- 5 Innovations state space models
- 6 Forecasting with exponential smoothing

## Exponential smoothing



- ① Does the mean level change over the windows?
- ② Does the trend change?
- ③ Is there seasonal pattern?

ETS (Error, trend, seasonal)

A

A

A

M

M

M

A<sub>d</sub>

# Simple exponential smoothing

ETS(A, N, N)

State space form:  $y_t = l_{t-1} + \varepsilon_t$

$$l_t = l_{t-1} + \alpha \varepsilon_t \quad 0 < \alpha < 1$$

Component form

The change in the level  $l_t$  is less than the change in observed  $y_t$  from  $l_{t-1}$

$$\textcircled{1} \hat{y}_{t+h|t} = E(y_{t+h} | \bar{l}_t, \bar{y}_t) = l_t$$

$$\textcircled{2} \underline{l}_t = E(l_t | \bar{l}_{t-1}, \bar{y}_t) = \alpha y_t + (1-\alpha) l_{t-1}$$

Let  $t = T, h = 1$

$$\hat{y}_{T+1|T} = \underline{l}_T$$

$$l_T = \alpha y_T + (1-\alpha) \underline{l}_{T-1}$$

$$= \alpha y_T + (1-\alpha) [\alpha y_{T-1} + (1-\alpha) l_{T-2}]$$

$$= \alpha y_T + \alpha(1-\alpha) y_{T-1} + (1-\alpha)^2 \underline{l}_{T-2}$$

$\vdots$

$$= \alpha y_T + \alpha(1-\alpha) y_{T-1} + \alpha(1-\alpha)^2 y_{T-2} + \dots$$

$$\alpha(1-\alpha)^{T-1} y_1 + (1-\alpha)^T l_0$$

State space form:

$$y_t = l_{t-1} + \varepsilon_t$$

$$\underline{l_t = l_{t-1} + d\varepsilon_t}$$

Result 1:  $\varepsilon_{t+1} \perp (y_1, y_2, \dots, y_t)$

Result 2:  $\varepsilon_{t+1} \perp (l_1, l_2, \dots, l_t)$

$$y_t = l_{t-1} + \varepsilon_t$$

$$= \underbrace{l_{t-2} + d\varepsilon_{t-1}} + \varepsilon_t$$

$$= l_{t-3} + d\varepsilon_{t-2} + d\varepsilon_{t-1} + \varepsilon_t$$

⋮

$$= l_0 + d(\varepsilon_1 + \varepsilon_2 + \dots + \varepsilon_{t-1}) + \varepsilon_t$$

Since  $\varepsilon_{t+1} \perp (\varepsilon_1, \varepsilon_2, \dots, \varepsilon_t)$ ,

$$y_t \perp \varepsilon_{t+1}$$

Forecast error:  $U_{t+h} = y_{t+h} - \hat{y}_{t+h|t} = l_t$

$$= \underline{y_{t+h}} - l_t$$

$$= \underline{l_{t+h-1} + \varepsilon_{t+h}} - l_t$$

$$= \underline{l_{t+h-2} + \alpha \varepsilon_{t+h-1}} + \varepsilon_{t+h} - l_t$$

$$= \underline{l_{t+h-3} + \alpha \varepsilon_{t+h-2} + \alpha \varepsilon_{t+h-1}} + \varepsilon_{t+h} - l_t$$

⋮

$$= \underline{l_t} + \alpha \varepsilon_{t+1} + \alpha \varepsilon_{t+2} + \dots + \alpha \varepsilon_{t+h-1} + \varepsilon_{t+h} - \underline{l_t}$$

$$= \alpha (\underbrace{\varepsilon_{t+1} + \varepsilon_{t+2} + \dots + \varepsilon_{t+h-1}}_{h-1 \text{ terms}}) + \varepsilon_{t+h}$$

$$\text{Var}(U_t) = \alpha^2 \sigma^2 + \alpha^2 \sigma^2 + \dots + \alpha^2 \sigma^2 + \sigma^2 = \sigma^2 (1 + h^2 \alpha^2)$$

If  $x_1, x_2, \dots, x_p$  are mutually independent,

$$\text{Var}(a_1 x_1 + a_2 x_2 + \dots + a_p x_p) = a_1^2 \text{Var}(x_1) + a_2^2 \text{Var}(x_2) + \dots + a_p^2 \text{Var}(x_p)$$

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# Historical perspective

- Developed in the 1950s and 1960s as methods (algorithms) to produce point forecasts.
- Combine a “level”, “trend” (slope) and “seasonal” component to describe a time series.
- The rate of change of the components are controlled by “smoothing parameters”:  
 $\alpha$ ,  $\beta$  and  $\gamma$  respectively.
- Need to choose best values for the smoothing parameters (and initial states).
- Equivalent ETS state space models developed in the 1990s and 2000s.



# Big idea: control the rate of change (smoothing)

$\alpha$  controls the flexibility of the **level**

- If  $\alpha = 0$ , the level never updates (mean)
- If  $\alpha = 1$ , the level updates completely (naive)

$\beta$  controls the flexibility of the **trend**

- If  $\beta = 0$ , the trend is linear (regression trend)
- If  $\beta = 1$ , the trend updates every observation

# Big idea: control the rate of change (smoothing)

$\gamma$  controls the flexibility of the **seasonality**

- If  $\gamma = 0$ , the seasonality is fixed (seasonal means)
- If  $\gamma = 1$ , the seasonality updates completely (seasonal naive)

# A model for levels, trends, and seasonalities

We want a model that captures the level ( $\ell_t$ ), trend ( $b_t$ ) and seasonality ( $s_t$ ).

How do we combine these elements?

**Additively?**

$$y_t = \ell_{t-1} + b_{t-1} + s_{t-m} + \varepsilon_t$$

**Multiplicatively?**

$$y_t = \ell_{t-1} b_{t-1} s_{t-m} (1 + \varepsilon_t)$$

**Perhaps a mix of both?**

$$y_t = (\ell_{t-1} + b_{t-1}) s_{t-m} + \varepsilon_t$$

# ETS models

General notation **E T S** : **ExponenTial Smoothing**

The diagram shows the acronym 'ETS' with arrows pointing from the words 'Error', 'Trend', and 'Season' below to the letters 'E', 'T', and 'S' respectively. The word 'ExponenTial Smoothing' is written to the right of 'ETS'.

**Error:** Additive ("A") or multiplicative ("M")

**Trend:** None ("N"), additive ("A"), multiplicative ("M"), or damped ("Ad" or "Md").

**Seasonality:** None ("N"), additive ("A") or multiplicative ("M")

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# Simple methods

Time series  $y_1, y_2, \dots, y_T$ .

## Random walk forecasts

$$\hat{y}_{T+h|T} = y_T$$

## Average forecasts

$$\hat{y}_{T+h|T} = \frac{1}{T} \sum_{t=1}^T y_t$$

- Want something in between these methods.
- Most recent data should have more weight.

# Simple Exponential Smoothing

## Forecast equation

$$\hat{y}_{T+1|T} = \alpha y_T + \alpha(1 - \alpha)y_{T-1} + \alpha(1 - \alpha)^2 y_{T-2} + \dots$$

where  $0 \leq \alpha \leq 1$ .

---

	Weights assigned to observations for:			
Observation	$\alpha = 0.2$	$\alpha = 0.4$	$\alpha = 0.6$	$\alpha = 0.8$
$y_T$	0.2	0.4	0.6	0.8
$y_{T-1}$	0.16	0.24	0.24	0.16
$y_{T-2}$	0.128	0.144	0.096	0.032
$y_{T-3}$	0.1024	0.0864	0.0384	0.0064
$y_{T-4}$	$(0.2)(0.8)^4$	$(0.4)(0.6)^4$	$(0.6)(0.4)^4$	$(0.8)(0.2)^4$
$y_{T-5}$	$(0.2)(0.8)^5$	$(0.4)(0.6)^5$	$(0.6)(0.4)^5$	$(0.8)(0.2)^5$

---

# Simple Exponential Smoothing





# Simple Exponential Smoothing

## Methods

- Algorithms that return point forecasts.

## Models

- Generate same point forecasts but can also generate forecast distributions.
- A stochastic (or random) data generating process that can generate an entire forecast distribution.
- Allow for “proper” model selection.

# ETS(A,N,N)

State space form:

$$\text{Measurement equation} \quad y_t = l_{t-1} + \varepsilon_t$$

$$\text{State equation} \quad l_t = l_{t-1} + \alpha \varepsilon_t$$

where  $\varepsilon_t \sim \text{NID}(0, \sigma^2)$ .

- “innovations” or “single source of error” because equations have the same error process,  $\varepsilon_t$ .
- Measurement equation: relationship between observations and states.
- Transition/state equation(s): evolution of the state(s) through time.

ETS(A,N,N)

# ETS(A,N,N)

## Component form

Forecast equation  $\hat{y}_{t+h|t} = l_t$

Smoothing equation  $l_t = \alpha y_t + (1 - \alpha)l_{t-1}$

- $l_t$  is the level (or the smoothed value) of the series at time  $t$ .
- $\hat{y}_{t+1|t} = \alpha y_t + (1 - \alpha)\hat{y}_{t|t-1}$   
Iterate to get exponentially weighted moving average form.

## Weighted average form

$$\hat{y}_{T+1|T} = \sum_{j=0}^{T-1} \alpha(1 - \alpha)^j y_{T-j} + (1 - \alpha)^T l_0$$

# Optimising smoothing parameters

- Need to choose best values for  $\alpha$  and  $\ell_0$ .
- Similarly to regression, choose optimal parameters by minimising SSE:

$$\text{SSE} = \sum_{t=1}^T (y_t - \hat{y}_{t|t-1})^2.$$

- Unlike regression there is no closed form solution — use numerical optimization.

# ETS(A,N,N): Specifying the model

```
ETS(y ~ error("A") + trend("N") + season("N"))
```

By default, an optimal value for  $\alpha$  and  $\ell_0$  is used.

$\alpha$  can be chosen manually in `trend()`.

```
trend("N", alpha = 0.5)  
trend("N", alpha_range = c(0.2, 0.8))
```

# Algeria economy data

```
algeria_economy <- tsibbledata::global_economy %>%  
  filter(Country == "Algeria")  
fit <- algeria_economy %>%  
  model(ETS(Exports ~ error("A") + trend("N")  
          +season("N"),opt_crit = "mse"))  
tidy(fit)$term
```

```
## [1] "alpha" "l"
```

```
tidy(fit)$estimate
```

```
## [1] 0.8398 39.5401
```

# Algeria economy data

- For Algerian Exports example:
  - ▶  $\hat{\alpha} = 0.8398$
  - ▶  $\hat{l}_0 = 39.54$
- Here  $l_0$



# Example: Algerian Exports

```
report(fit)
```

```
## Series: Exports
## Model: ETS(A,N,N)
## Smoothing parameters:
##   alpha = 0.8398
##
## Initial states:
##   l
## 39.54
##
## sigma^2: 35.63
##
## AIC AICc BIC
## 446.7 447.2 452.9
```

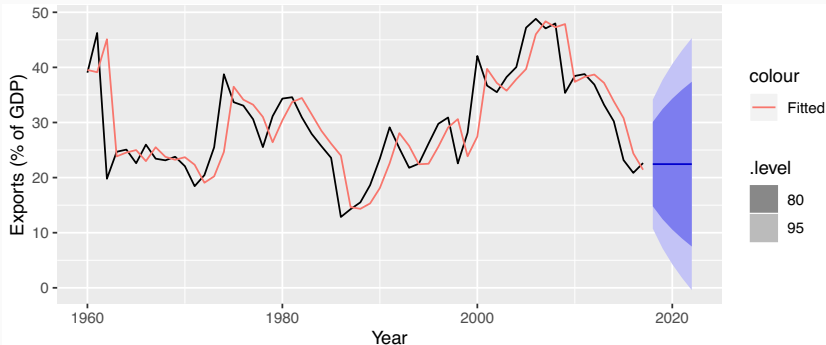
# Example: Algerian Exports

```
components(fit) %>%  
  left_join(fitted(fit), by = c("Country", ".model", "Year"))
```

```
## # A tsibble: 59 x 7 [1Y]  
## # Key:      Country, .model [1]  
##   Country .model Year Exports level remainder .fitted  
##   <fct>   <chr> <dbl> <dbl> <dbl>      <dbl> <dbl>  
## 1 Algeria ANN    1959    NA    39.5      NA      NA  
## 2 Algeria ANN    1960   39.0   39.1    -0.496   39.5  
## 3 Algeria ANN    1961   46.2   45.1     7.12    39.1  
## 4 Algeria ANN    1962   19.8   23.8   -25.3    45.1  
## 5 Algeria ANN    1963   24.7   24.6     0.841   23.8  
## 6 Algeria ANN    1964   25.1   25.0     0.534   24.6  
## 7 Algeria ANN    1965   22.6   23.0    -2.39   25.0  
## 8 Algeria ANN    1966   26.0   25.5     3.00   23.0  
## 9 Algeria ANN    1967   23.4   23.8    -2.07   25.5  
## 10 Algeria ANN    1968   23.1   23.2    -0.630  23.8  
## # ... with 49 more rows
```

# Simple Exponential Smoothing is the initial state.

```
fc <- fit %>% forecast(h = 5)
fc %>% autoplot(algeria_economy) + geom_line(aes(y = .fitted,
colour = "Fitted"), data = augment(fit)) +
  ylab("Exports (% of GDP)") + xlab("Year")
```



# ETS(M,N,N)

SES with multiplicative errors.

Measurement equation	$y_t = l_{t-1}(1 + \varepsilon_t)$
State equation	$l_t = l_{t-1}(1 + \alpha\varepsilon_t)$

$$y_{t+h} = l_t (1 + \varepsilon_{t+h})$$
$$l_{t+h} = l_t (1 + \alpha\varepsilon_{t+h})$$

- Models with additive and multiplicative errors with the same parameters generate the same point forecasts but different prediction intervals.

# ETS(M,N,N)

$$\begin{aligned}\hat{l}_t &= F(\underline{l}_t | \underline{y}_t, \underline{\bar{l}}_{t-1}) = E[\underline{l}_{t-1}(1 + d \underline{\varepsilon}_t) | \underline{y}_t, \underline{\bar{l}}_{t-1}] \\ &= E\left\{ \underline{l}_{t-1} \left[ 1 + d \left( \frac{y_t}{\bar{l}_{t-1}} - 1 \right) \right] \mid \underline{y}_t, \underline{\bar{l}}_{t-1} \right\} \\ &= \underline{l}_{t-1} \left[ 1 + d \left( \frac{y_t}{\bar{l}_{t-1}} - 1 \right) \right] \\ &= \underline{l}_{t-1} + d(y_t - \bar{l}_{t-1}) \\ &= d y_t + (1-d) \bar{l}_{t-1}\end{aligned}$$

$$E(y_{t+1} | \bar{y}_t, \bar{l}_t)$$

$$= E(\underline{l}_t (1 + \underline{\varepsilon}_{t+1}) | \bar{y}_t, \bar{l}_t)$$

$$= l_t E[1 + \varepsilon_{t+1} | \bar{y}_t, \bar{l}_t] = l_t$$

$$E(y_{t+2} | \bar{y}_t, \bar{l}_t)$$

$$= E(\underline{l}_{t+1} (1 + \underline{\varepsilon}_{t+2}) | \bar{y}_t, \bar{l}_t)$$

$$= E[l_{t+1} | \bar{y}_t, \bar{l}_t]$$

$$= E[l_t (1 + \alpha \varepsilon_{t+1}) | \bar{y}_t, \bar{l}_t]$$

$$= l_t \cdot \underbrace{E[1 + \alpha \varepsilon_{t+1} | \bar{y}_t, \bar{l}_t]}_{= 1}$$

$$= l_t$$

if  $x \perp (y, z)$

$$E(x | y, z) = E(x)$$

if  $x \perp Y$

$$E(xY | z) = E(x|z) \cdot$$

$$E(Y|z)$$

# Forecast error of ETS(M, N, N)

$$v_{t+h} = y_{t+h} - \hat{y}_{t+h|t}$$

$$= y_{t+h} - l_t$$

$$= l_t \left[ \frac{(1+d\varepsilon_{t+1})(1+d\varepsilon_{t+2}) \dots (1+d\varepsilon_{t+h-1})(1+\varepsilon_{t+h})}{(1+\varepsilon_{t+h})} \right] - l_t$$

(1+d):

$$y_{t+h} = l_{t+h-1} (1 + \varepsilon_{t+h})$$

$$= l_{t+h-2} (1+d\varepsilon_{t+h-1}) (1 + \varepsilon_{t+h})$$

$$= l_{t+h-3} (1+d\varepsilon_{t+h-2}) (1+d\varepsilon_{t+h-1}) \cdot (1 + \varepsilon_{t+h})$$

⋮

$$= l_t (1+d\varepsilon_{t+1})(1+d\varepsilon_{t+2}) \dots (1+d\varepsilon_{t+h-1}) (1 + \varepsilon_{t+h})$$

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Holt's linear method with additive errors.

- $b_t$ : slope
- State space form:

$$\begin{aligned} \underline{y_t} &= \underline{l_{t-1}} + \underline{b_{t-1}} + \varepsilon_t \\ \underline{l_t} &= \underline{l_{t-1}} + \underline{b_{t-1}} + \alpha \varepsilon_t \\ b_t &= b_{t-1} + \underline{\alpha \beta^*} \varepsilon_t \end{aligned}$$

$\rightarrow l_{t+h} = l_t + b_t + \alpha \varepsilon_{t+h}$

- For simplicity, set  $\beta = \alpha \beta^*$ .

# Holt's linear trend

## Component form

Forecast  $\hat{y}_{t+h|t} = l_t + hb_t$

Level  $l_t = \alpha y_t + (1 - \alpha)(l_{t-1} + b_{t-1})$

Trend  $b_t = \beta^*(l_t - l_{t-1}) + (1 - \beta^*)b_{t-1}$

- Two smoothing parameters  $\alpha$  and  $\beta^*$   
( $0 \leq \alpha, \beta^* \leq 1$ ).

# Holt's linear trend

- $l_t$  level: weighted average between  $y_t$  and one-step ahead forecast for time  $t$ ,  
( $l_{t-1} + b_{t-1} = \hat{y}_{t|t-1}$ ).
- $b_t$  slope: weighted average of ( $l_t - l_{t-1}$ ) and  $b_{t-1}$ , current and previous estimate of slope.
- Choose  $\alpha, \beta^*, l_0, b_0$  to minimise SSE.

$$SSE = \sum_{t=1}^T (y_t - \hat{y}_{t|t-1})^2$$

# Holt's linear trend

$$l_t \triangleq E(l_t | \vec{y}_t, \vec{l}_{t-1}, \vec{b}_{t-1}) = E(\underline{l}_{t-1} + \underline{b}_{t-1} + \alpha \underline{\varepsilon}_t | \vec{y}_t, \vec{l}_{t-1}, \vec{b}_{t-1})$$

$$b_t \triangleq E(b_t | \vec{y}_t, \vec{l}_t, \vec{b}_{t-1}) = E(b_{t-1} + \alpha \beta \underline{\varepsilon}_t | \vec{y}_t, \vec{l}_t, \vec{b}_{t-1})$$

$$\hat{y}_{t+h|t} = E(y_{t+h} | \vec{y}_t, \vec{l}_t, \vec{b}_t)$$

Since  $\varepsilon_t = y_t - l_{t-1} - b_{t-1}$ ,

$$\rightarrow = l_{t-1} + b_{t-1} + \alpha E(y_t - l_{t-1} - b_{t-1} | \vec{y}_t, \vec{l}_{t-1}, \vec{b}_{t-1})$$

$$= l_{t-1} + b_{t-1} + \alpha (y_t - l_{t-1} - b_{t-1})$$

$$= \alpha y_t + (1 - \alpha)(l_{t-1} + b_{t-1})$$

$$\text{Since } \varepsilon_t = (l_t - l_{t-1} - b_{t-1}) / \alpha$$

$$b_t = E(b_{t-1} + \alpha \beta^* \varepsilon_t \mid \underline{\bar{y}}_t, \underline{\bar{l}}_t, \underline{\bar{b}}_{t-1})$$

$$= b_{t-1} + \alpha \beta^* (l_t - l_{t-1} - b_{t-1}) / \alpha$$

$$= (1 - \beta^*) b_{t-1} + \beta^* (l_t - l_{t-1})$$

$$\hat{y}_{t+1|t} = E(y_{t+1} \mid \underline{\bar{y}}_t, \underline{\bar{l}}_t, \underline{\bar{b}}_t)$$

$$= E(\underline{l}_{t+1} + \underline{b}_{t+1} + \underline{\varepsilon}_{t+1} \mid \underline{\bar{y}}_t, \underline{\bar{l}}_t, \underline{\bar{b}}_t)$$

$$= l_t + b_t$$

$$\hat{y}_{t+2|t} = E(y_{t+2} \mid \underline{\bar{y}}_t, \underline{\bar{l}}_t, \underline{\bar{b}}_t)$$

$$= E(\underline{l}_{t+1} + \underline{b}_{t+1} + \underline{\varepsilon}_{t+2} \mid \underline{\bar{y}}_t, \underline{\bar{l}}_t, \underline{\bar{b}}_t)$$

$$= E(\underline{l}_t + \underline{b}_t + \alpha \underline{\varepsilon}_{t+1} + \underline{b}_t + \alpha \beta^* \underline{\varepsilon}_{t+1} + \underline{\varepsilon}_{t+2} \mid \underline{\bar{y}}_t, \underline{\bar{l}}_t, \underline{\bar{b}}_t)$$

$$= l_t + b_t + b_t = l_t + 2b_t$$

# Exponential smoothing: trend/slope



# ETS(A,A,N): Specifying the model

```
ETS(y ~ error("A") + trend("A") + season("N"))
```

By default, optimal values for  $\beta$  and  $b_0$  are used.

$\beta$  can be chosen manually in `trend()`.

```
trend("A", beta = 0.004)  
trend("A", beta_range = c(0, 0.1))
```

# AUS population data

```
aus_economy <- global_economy %>%filter(Code == "AUS") %>%  
mutate(Pop = Population / 1e6)  
fit <- aus_economy %>%  
model(AAN = ETS(Pop ~ error("A") + trend("A") +  
          season("N")))  
fc <- fit %>% forecast(h = 10)
```

ETS(A,A,N)



# AUS population data

```
report(fit)
```

```
## Series: Pop
## Model: ETS(A,A,N)
## Smoothing parameters:
```

```
## alpha = 0.9999 → The level is close to  
## beta = 0.3266 a random walk behavior
```

```
## Initial states:
```

```
## l b  
## 10.05 0.2225
```

```
## sigma^2: 0.0041
```

```
## AIC AICc BIC  
## -76.99 -75.83 -66.68
```

# AUS population data

```
components(fit) %>%  
  left_join(fitted(fit), by = c("Country", ".model", "Year"))
```

```
## # A tibble: 59 x 8 [1Y]  
## # Key:   Country, .model [1]  
##   Country .model Year  Pop  level slope remainder  
##   <fct>   <chr> <dbl> <dbl> <dbl> <dbl> <dbl>  
## 1 Austr~ AAN    1959  NA   10.1  0.222  NA  
## 2 Austr~ AAN    1960  10.3 10.3  0.222 -0.000145  
## 3 Austr~ AAN    1961  10.5 10.5  0.217 -0.0159  
## 4 Austr~ AAN    1962  10.7 10.7  0.231  0.0418  
## 5 Austr~ AAN    1963  11.0 11.0  0.223 -0.0229  
## 6 Austr~ AAN    1964  11.2 11.2  0.221 -0.00641  
## 7 Austr~ AAN    1965  11.4 11.4  0.221 -0.000314  
## 8 Austr~ AAN    1966  11.7 11.7  0.235  0.0418  
## 9 Austr~ AAN    1967  11.8 11.8  0.206 -0.0869  
## 10 Austr~ AAN    1968  12.0 12.0  0.208  0.00350  
## # ... with 49 more rows, and 1 more variable:
```

*Handwritten annotations:*

- observed  $y_t$  (points to Pop)
- Fitted  $\hat{y}_t$  (points to level)
- $y_t - \hat{y}_t$  (points to remainder)
- Fitted trend  $\hat{b}_t$  (points to slope)

Country	.model	Year	Pop	level	slope	remainder
Austr~	AAN	1959	NA	10.1	0.222	NA
Austr~	AAN	1960	10.3	10.3	0.222	-0.000145
Austr~	AAN	1961	10.5	10.5	0.217	-0.0159
Austr~	AAN	1962	10.7	10.7	0.231	0.0418
Austr~	AAN	1963	11.0	11.0	0.223	-0.0229
Austr~	AAN	1964	11.2	11.2	0.221	-0.00641
Austr~	AAN	1965	11.4	11.4	0.221	-0.000314
Austr~	AAN	1966	11.7	11.7	0.235	0.0418
Austr~	AAN	1967	11.8	11.8	0.206	-0.0869
Austr~	AAN	1968	12.0	12.0	0.208	0.00350

# AUS population data

fc

## # A fable: 10 x 5 [1Y]  
## # Key: Country, .model [1]  
## Country .model Year Pop .distribution  
## <fct> <chr> <dbl> <dbl> <dist>  
## 1 Australia AAN 2018 25.0 N(25, 0.0041)  
## 2 Australia AAN 2019 25.3 N(25, 0.0114)  
## 3 Australia AAN 2020 25.7 N(26, 0.0227)  
## 4 Australia AAN 2021 26.1 N(26, 0.0389)  
## 5 Australia AAN 2022 26.4 N(26, 0.0609)  
## 6 Australia AAN 2023 26.8 N(27, 0.0895)  
## 7 Australia AAN 2024 27.2 N(27, 0.1257)  
## 8 Australia AAN 2025 27.6 N(28, 0.1704)  
## 9 Australia AAN 2026 27.9 N(28, 0.2243)  
## 10 Australia AAN 2027 28.3 N(28, 0.2885)

$T=59$

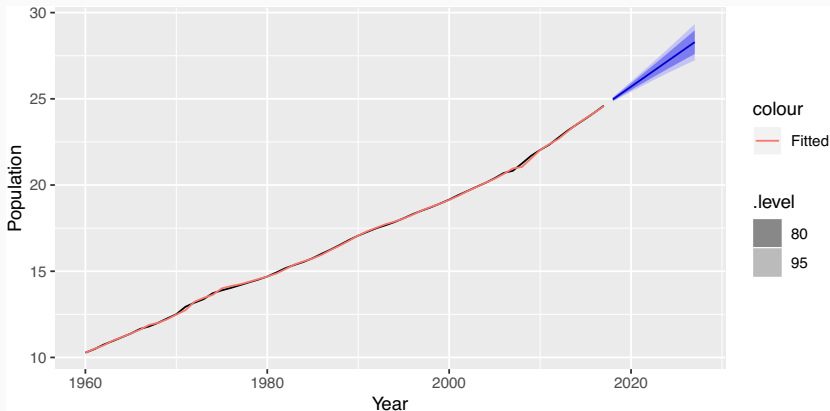
$\hat{y}_{T+1|T}$

$\hat{y}_{T+2|T}$

$\hat{y}_{T+10|T}$

# AUS population data

```
fit %>%forecast(h = 10) %>%autoplot(aus_economy) +  
  geom_line(aes(y=.fitted,colour="Fitted"),data =  
  augment(fit))+ylab("Population") + xlab("Year")
```



Holt's linear method with multiplicative errors.

- Following a similar approach as above, the innovations state space model underlying Holt's linear method with multiplicative errors is specified as

$$y_t = (\underline{l}_{t-1} + \underline{b}_{t-1})(1 + \varepsilon_t)$$

$$\underline{l}_t = (\underline{l}_{t-1} + \underline{b}_{t-1})(1 + \alpha\varepsilon_t)$$

$$\underline{b}_t = \underline{b}_{t-1} + \beta(\underline{l}_{t-1} + \underline{b}_{t-1})\varepsilon_t$$

where again  $\beta = \alpha\beta^*$  and  $\varepsilon_t \sim \text{NID}(0, \sigma^2)$ .

# ETS(M,A,N) component form

# Damped trend method

## Component form

$$\hat{y}_{t+h|t} = l_t + (\phi + \phi^2 + \dots + \phi^h)b_t$$

$$l_t = \alpha y_t + (1 - \alpha)(l_{t-1} + \phi b_{t-1})$$

$$b_t = \beta^*(l_t - l_{t-1}) + (1 - \beta^*)\phi b_{t-1}.$$

- Damping parameter  $0 < \phi < 1$ .
- If  $\phi = 1$ , identical to Holt's linear trend.
- As  $h \rightarrow \infty$ ,  $\hat{y}_{T+h|T} \rightarrow l_T + \phi b_T / (1 - \phi)$ .
- Short-run forecasts trended, long-run forecasts constant.

$$b_t = \phi b_{t-1} + \alpha \beta^* \epsilon_t$$

# Your turn

- Write down the state space model for  $ETS(A,Ad,N)$
- Derive the forecast equation and the smoothing equations.



## Your turn

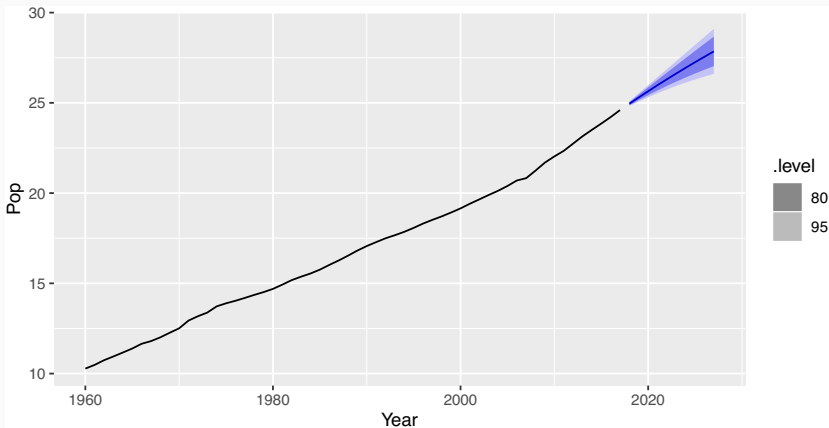
$$y_t = l_{t-1} + \phi b_{t-1} + \varepsilon_t \quad \text{ETS}(A, Ad, N)$$

$$l_t = l_{t-1} + \phi b_{t-1} + d\varepsilon_t$$

$$b_t = \phi b_{t-1} + \alpha \beta \varepsilon_t$$

# Example: Australian population

```
aus_economy %>%  
  model(holt = ETS(Pop ~ error("A") + trend("Ad") + season("N")))  
  forecast(h = 10) %>%  
  autoplot(aus_economy)
```



# Example: Australian population

```
fit <- aus_economy %>%  
  filter(Year <= 2010) %>%  
  model(  
    ses = ETS(Pop ~ error("A") + trend("N") + season("N")),  
    holt = ETS(Pop ~ error("A") + trend("A") + season("N")),  
    damped = ETS(Pop ~ error("A") + trend("Ad") + season("N"))  
  )
```

```
tidy(fit)
```

```
accuracy(fit)
```

## Example: Australian population

	term	SES	Linear trend	Damped trend
	$\alpha$	1.00	1.00	1.00
	$\beta^*$		0.30	0.40
	$\phi$			0.98
	$\ell_0$	10.28	10.05	10.04
	$b_0$		0.22	0.25
Training	RMSE	0.24	0.06	0.07
Test	RMSE	1.63	0.15	0.21
Test	MASE	6.18	0.55	0.75
Test	MAPE	6.09	0.55	0.74
Test	MAE	1.45	0.13	0.18

## Your turn

`fma::eggs` contains the price of a dozen eggs in the United States from 1900–1993

- 1 Use simple exponential smoothing (SES) and Holt's method (with and without damping) to forecast "future" data.  
[Hint: use  $h=100$  so you can clearly see the differences between the options when plotting the forecasts.]
- 2 Which method gives the best training RMSE?
- 3 Are these RMSE values comparable?
- 4 Do the residuals from the best fitting method

# Outline

- 1 Exponential smoothing
- 2 Simple exponential smoothing
- 3 Models with trend
- 4 Models with seasonality
- 5 Innovations state space models
- 6 Forecasting with exponential smoothing

Simple exponential smoothing - ETS(A, N, IV) <sup>Error</sup> <sup>trend</sup> <sup>season</sup>

$$y_t = l_{t-1} + \varepsilon_t \quad ; \quad \text{Var}(y_t | l_{t-1}) = \sigma_\varepsilon^2$$

$$l_t = l_{t-1} + d\varepsilon_t$$

ETS(M, N, N)

$$y_t = l_{t-1}(1 + \varepsilon_t)$$

$$\text{Var}(y_t | l_{t-1}) = l_{t-1}^2 \text{Var}(1 + \varepsilon_t)$$

$$= l_{t-1}^2 \sigma_\varepsilon^2$$

$$l_t = l_{t-1}(1 + d\varepsilon_t)$$

Models with trend

Holt's linear model ETS(A, A, N)

$$y_t = l_{t-1} + b_{t-1} + \varepsilon_t$$

$$l_t = l_{t-1} + \underline{b_{t-1}} + d\varepsilon_t$$

$$b_t = b_{t-1} + \beta\varepsilon_t \quad (\beta = d\beta')$$

ETS(M, A, N)

$$y_t = (l_{t-1} + b_{t-1})(1 + \varepsilon_t)$$

$$l_t = (l_{t-1} + b_{t-1})(1 + d\varepsilon_t)$$

$$b_t = b_{t-1} + \beta(l_{t-1} + b_{t-1})\varepsilon_t$$

Damped trend model with additive errors

ETS(A, A<sub>d</sub>, N)

$$y_t = \underline{l_{t-1}} + \phi \underline{b_{t-1}} + \varepsilon_t$$

$$l_t = l_{t-1} + \phi b_{t-1} + d\varepsilon_t$$

$$b_t = \phi b_{t-1} + \beta\varepsilon_t$$

ETS(M, A<sub>d</sub>, N)

$$y_t = (l_{t-1} + \phi b_{t-1})(1 + \varepsilon_t)$$

$$l_t = (l_{t-1} + \phi b_{t-1})(1 + d\varepsilon_t)$$

$$b_t = \phi b_{t-1} +$$

$$\beta(l_{t-1} + \phi b_{t-1})\varepsilon_t$$

# ETS(A,A,A)

- Holt and Winters extended Holt's method to capture seasonality.
- Holt-Winters additive method in state space form:

Observation equation  $y_t = \ell_{t-1} + b_{t-1} + s_{t-m} + \varepsilon_t$

State equations  $\ell_t = \ell_{t-1} + b_{t-1} + \alpha\varepsilon_t$

$$b_t = b_{t-1} + \beta\varepsilon_t$$

$$s_t = s_{t-m} + \gamma\varepsilon_t$$

- $k$  is integer part of  $(h - 1)/m$ .
- $s_t$ : seasonal state.



# Holt-Winters additive method component form

## Component form

$$\textcircled{4} \hat{y}_{t+h|t} = \ell_t + hb_t + s_{t+h-m(k+1)}$$

$$\textcircled{1} \ell_t = \alpha(y_t - s_{t-m}) + (1 - \alpha)(\ell_{t-1} + b_{t-1})$$

$$\textcircled{2} b_t = \beta^*(\ell_t - \ell_{t-1}) + (1 - \beta^*)b_{t-1}$$

$$\textcircled{3} s_t = \gamma(y_t - \ell_{t-1} - b_{t-1}) + (1 - \gamma)s_{t-m}$$

- $k = \text{integer part of } (h - 1)/m$ . Ensures estimates from the final year are used for forecasting.
- Parameters:  $0 \leq \alpha \leq 1$ ,  $0 \leq \beta^* \leq 1$ ,  $0 \leq \gamma \leq 1 - \alpha$  and  $m = \text{period of seasonality (e.g. } m = 4 \text{ for quarterly data)}$ .

# Holt-Winters additive method component form

①  $l_t \triangleq E(l_t | \vec{y}_t, \vec{l}_{t-1}, \vec{b}_{t-1}, \vec{s}_{t-m})$  *From state space form*

$$= E(l_{t-1} + b_{t-1} + d\varepsilon_t | \square)$$

$$= l_{t-1} + b_{t-1} + d E(y_t - l_{t-1} - b_{t-1} - s_{t-m} | \square)$$

$$= d(y_t - s_{t-m}) + (1-d)(l_{t-1} + b_{t-1})$$

*From state space form*

$$l_t = l_{t-1} + b_{t-1} + d\varepsilon_t$$

$$y_t = l_{t-1} + b_{t-1} + s_{t-m} + \varepsilon_t$$

$$b_t = b_{t-1} + \beta\varepsilon_t$$

②  $b_t \triangleq E(b_t | \vec{y}_t, \vec{l}_t, \vec{b}_{t-1}, \vec{s}_{t-m})$

$$= E(b_{t-1} + \beta\varepsilon_t | \square) = b_{t-1} + \beta \cdot E(\underline{y_t - l_{t-1} - b_{t-1} - s_{t-m}} | \square)$$

$$\text{or } = b_{t-1} + \beta \cdot E\left(\frac{l_t - l_{t-1} - b_{t-1}}{d} | \square\right)$$

$$= (1-\beta^*)b_{t-1} + \beta^*(l_t - l_{t-1})$$

$\beta = \beta \cdot d$

$$S_t = S_{t-m} + \gamma \varepsilon_t$$

③

$$S_t \triangleq E(S_t | \vec{y}_t, \vec{\ell}_t, \vec{b}_t, \vec{S}_{t-m})$$

$$= E(S_{t-m} + \gamma \cdot (y_t - \ell_{t-1} - b_{t-1} - S_{t-m}) | \vec{y}_t, \vec{\ell}_t, \vec{b}_t, \vec{S}_{t-m})$$

$$= (1-\gamma) S_{t-m} + \gamma (y_t - \ell_{t-1} - b_{t-1})$$

④  $E(y_{t+h} | \vec{y}_t, \vec{\ell}_t, \vec{b}_t, \vec{S}_t)$ .

$$E(y_{t+1} | \vec{y}_t, \vec{\ell}_t, \vec{b}_t, \vec{S}_t) = E(\ell_{t+1} + b_t + S_{t+1-m} + \varepsilon_{t+1} | \vec{y}_t, \vec{\ell}_t, \vec{b}_t, \vec{S}_t)$$

$$= \ell_t + b_t + S_{t+1-m} \quad \text{since } t+1-m \leq t \quad \left( \begin{array}{l} m \text{ is at} \\ \text{least } 2 \end{array} \right)$$

$$E(y_{t+2} | \vec{y}_t, \vec{\ell}_t, \vec{b}_t, \vec{S}_t) = E(\ell_{t+2} + b_{t+1} + S_{t+2-m} + \varepsilon_{t+2} | \vec{y}_t, \vec{\ell}_t, \vec{b}_t, \vec{S}_t)$$

$$= E(\ell_{t+1} + b_{t+1} + S_{t+2-m} | \vec{y}_t, \vec{\ell}_t, \vec{b}_t, \vec{S}_t) \quad \text{since } \varepsilon_{t+2} \perp (\vec{y}_t, \vec{\ell}_t, \vec{b}_t, \vec{S}_t)$$

$$= E(\underbrace{\ell_t + b_t + \alpha \varepsilon_{t+1}}_{\text{blue}} + \underbrace{b_t + \beta \varepsilon_{t+1}}_{\text{red}} + S_{t+2-m} | \vec{y}_t, \vec{\ell}_t, \vec{b}_t, \vec{S}_t)$$

Note I did not substitute  $S_{t+2-m}$  by  $S_{t+2-m} + \varepsilon_{t+2-m}$  since  $S_{t+2-m}$  is already in given in the condition vector  $\vec{S}_t$  ( $t+2-m \leq t$ ).

$$\text{Hence } E(y_{t+2} | \vec{y}_t, \vec{\ell}_t, \vec{b}_t, \vec{S}_t) = \ell_t + 2b_t + S_{t+2-m}$$

In general

$$\begin{aligned} & E(y_{t+h} | \vec{y}_t, \vec{l}_t, \vec{s}_t, \vec{b}_t) \\ &= E(l_{t+h-1} + b_{t+h-1} + s_{t+h-m} | \vec{y}_t, \vec{l}_t, \vec{b}_t, \vec{s}_t) \left( E(\varepsilon_{t+h} | \square) = 0 \right) \\ &= \underbrace{E(l_{t+h-1} + b_{t+h-1} | \vec{y}_t, \vec{l}_t, \vec{b}_t, \vec{s}_t)}_{\triangleq A} + \underbrace{E(s_{t+h-m} | \vec{y}_t, \vec{l}_t, \vec{b}_t, \vec{s}_t)}_{\triangleq B} \end{aligned}$$

For A, repeat substituting  $\begin{cases} l_t = l_{t-1} + b_{t-1} + d\varepsilon_t \\ b_t = b_{t-1} + p\varepsilon_t \end{cases}$  till

the subscripts of  $l$  and  $b$  are  $t$  but the subscript of  $\varepsilon$  is  $t+h$ . This takes  $(h-1)$  more steps. Hence

$$E(l_{t+h-2} + 2b_{t+h-2} | \vec{y}_t, \vec{l}_t, \vec{b}_t, \vec{s}_t) = l_t + hb_t$$

For B, repeat substituting  $S$  by  $S_t = S_{t-m} + \gamma\varepsilon_t$  till the subscript of  $S$  is less than  $t$  but the subscript of  $\varepsilon$  is greater than  $t$ .

$$E(S_{t+h-m} \mid \vec{y}_t, \vec{\mu}_t, \vec{\Sigma}_t, \vec{b}_t)$$

$$= E(S_{t+h-2m} + \gamma \varepsilon_{t+h-m} \mid \vec{y}_t, \vec{\mu}_t, \vec{\Sigma}_t, \vec{b}_t)$$

Is  $t+h-2m \leq t$  and  $t+h-m > t$ ? If so, stop the substitution.  $B = S_{t+h-2m}$

If not, continue the substitution of the  $S$  term.

Even if we continue with the substitution, the final form of  $B = S_{t+h-(k+1)m}$  where

$$\underbrace{t+h-(k+1)m \leq t}_{\text{subscript for } S} \quad \text{and} \quad \underbrace{t+h-km > t}_{\text{subscript for the error}} \triangleq t+h-km > t+h$$

Note

$$t+h-(k+1)m \leq t$$

$$t+h-km > t+h$$

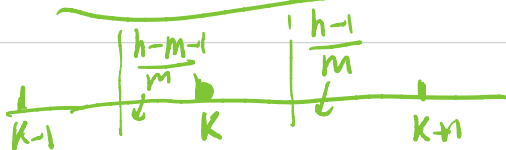
$$k \geq \frac{h}{m} - 1 = \frac{h-m}{m}$$

$$k \leq \frac{h-1}{m}$$

Therefore  $k$  is the integer part of  $\frac{h-1}{m}$

For example  $h=2, m=2$ , then  $k=0$ ,  $B = S_{t+2-2} = S_t$

$h=4, m=2$ , then  $k=1$ ,  $B = S_{t+4-2 \cdot 2} = S_t$



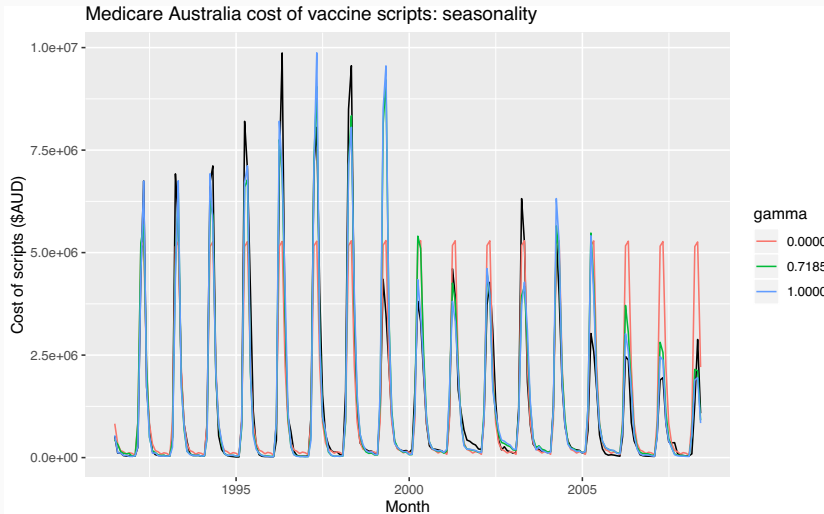
$k$  has to be an integer while between  $\frac{h-1}{m}$  and  $\frac{h-m-1}{m}$

why?

# Holt-Winters additive method

- Seasonal component is usually expressed as
$$s_t = \gamma^*(y_t - \ell_t) + (1 - \gamma^*)s_{t-m}.$$
- Substitute in for  $\ell_t$ :  $s_t = \gamma^*(1 - \alpha)(y_t - \ell_{t-1} - b_{t-1}) + [1 - \gamma^*(1 - \alpha)]s_{t-m}$
- We set  $\gamma = \gamma^*(1 - \alpha)$ .
- The usual parameter restriction is  $0 \leq \gamma^* \leq 1$ , which translates to  $0 \leq \gamma \leq (1 - \alpha)$ .

# Exponential smoothing: seasonality



# Your turn

$$y_t = l_{t-1} + S_{t-m} + \varepsilon_t$$

$$l_t = l_{t-1} + d\varepsilon_t$$

$$S_t = S_{t-m} + \gamma\varepsilon_t$$

- Write down the state space model and component form for ETS(A,N,A).



# Your turn

# ETS(M,A,M)

- Holt-Winters multiplicative method with multiplicative errors for when seasonal variations are changing proportional to the level of the series.

Observation equation  $y_t = (l_{t-1} + b_{t-1})s_{t-m}(1 + \varepsilon_t)$

State equations  $l_t = (l_{t-1} + b_{t-1})(1 + \alpha\varepsilon_t)$

$$b_t = \cancel{b_{t-1}(1 + \beta\varepsilon_t)} \quad b_{t-1} + \beta$$

$$s_t = s_{t-m}(1 + \gamma\varepsilon_t)$$

$$(l_{t-1} + b_{t-1})\varepsilon_t$$

- $k$  is integer part of  $(h - 1)/m$ .

# Holt-Winters multiplicative method

## Component form

$$\hat{y}_{t+h|t} = (\ell_t + hb_t)s_{t+h-m(k+1)}$$

$$\left\{ \begin{array}{l} \ell_t = \alpha \frac{y_t}{s_{t-m}} + (1 - \alpha)(\ell_{t-1} + b_{t-1}) \\ b_t = \beta^*(\ell_t - \ell_{t-1}) + (1 - \beta^*)b_{t-1} \\ s_t = \gamma \frac{y_t}{(\ell_{t-1} + b_{t-1})} + (1 - \gamma)s_{t-m} \end{array} \right.$$

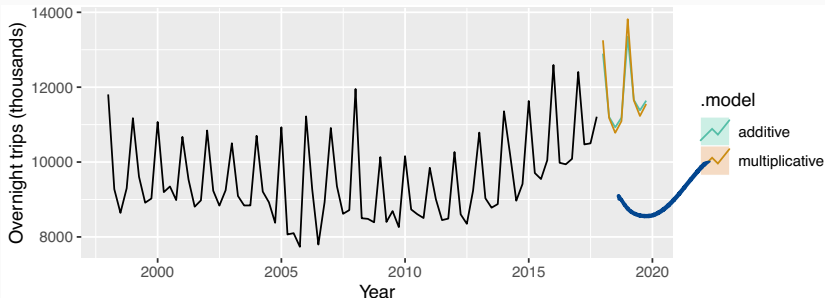
- $k$  is integer part of  $(h - 1)/m$ .
- With additive method  $s_t$  is in absolute terms:  
within each year  $\sum_i s_i \approx 0$ .
- With multiplicative method  $s_t$  is in relative terms:  
within each year  $\sum_i s_i \approx m$ .

ETS(M, A, M)

# Holt-Winters multiplicative method component form

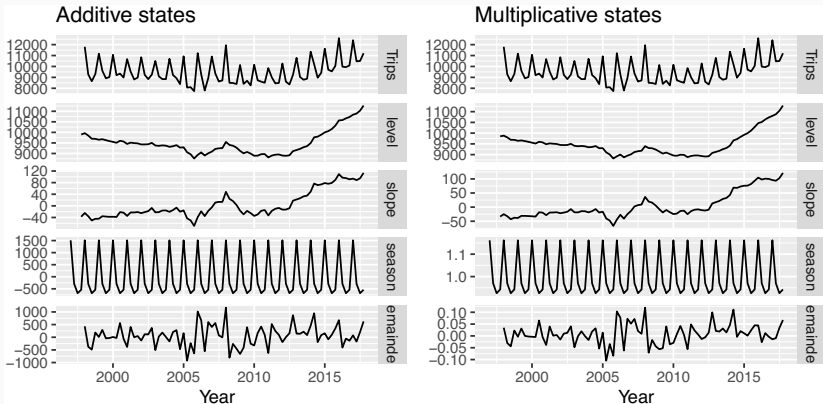
# Example: Australian holiday tourism

```
aus_holidays <- tourism %>% filter(Purpose == "Holiday") %>%  
  summarise(Trips = sum(Trips))  
fit <- aus_holidays %>%  
  model(  
    additive = ETS(Trips ~ error("A") + trend("A") + season("A")),  
    multiplicative = ETS(Trips ~ error("M") + trend("A") + season("M"))  
  )  
fc <- fit %>% forecast()
```



# Estimated components

`components(fit)`



# Holt-Winters damped method

ETS(M, A<sub>d</sub>, M)

Often the single most accurate forecasting method for seasonal data:

$$\hat{y}_{t+h|t} = [l_t + (\phi + \phi^2 + \dots + \phi^h)b_t]s_{t+h-m(k+1)}$$

$$l_t = \alpha(y_t/s_{t-m}) + (1 - \alpha)(l_{t-1} + \phi b_{t-1})$$

$$b_t = \beta^*(l_t - l_{t-1}) + (1 - \beta^*)\phi b_{t-1}$$

$$s_t = \gamma \frac{y_t}{(l_{t-1} + \phi b_{t-1})} + (1 - \gamma)s_{t-m}$$

# Your turn

Apply Holt-Winters' multiplicative method to the Gas data from `aus_production`.

- 1 Why is multiplicative seasonality necessary here?
- 2 Experiment with making the trend damped.
- 3 Check that the residuals from the best method look like white noise.



# Outline

- 1 Exponential smoothing
- 2 Simple exponential smoothing
- 3 Models with trend
- 4 Models with seasonality
- 5 Innovations state space models
- 6 Forecasting with exponential smoothing

# Exponential smoothing methods

Trend Component		Seasonal Component		
		N (None)	A (Additive)	M (Multiplicative)
N	(None)	(N,N)	(N,A)	(N,M)
A	(Additive)	(A,N)	(A,A)	(A,M)
A <sub>d</sub>	(Additive damped)	(A <sub>d</sub> ,N)	(A <sub>d</sub> ,A)	(A <sub>d</sub> ,M)

(N,N): Simple exponential smoothing

(A,N): Holt's linear method

(A<sub>d</sub>,N): Additive damped trend method

(A,A): Additive Holt-Winters' method

(A,M): Multiplicative Holt-Winters' method

(A<sub>d</sub>,M): Damped multiplicative Holt-Winters' method

ETS(A, N, N)

# ETS models

## Additive Error

**Trend Component**

N (None)  
A (Additive)  
A<sub>d</sub> (Additive damped)

## Seasonal Component

N (None)      A (Additive)      M (Multiplicative)

A,N,N      A,N,A      A,N,M  
A,A,N      A,A,A      A,A,M  
A,A<sub>d</sub>,N      A,A<sub>d</sub>,A      A,A<sub>d</sub>,M

## Multiplicative Error

**Trend Component**

N (None)  
A (Additive)  
A<sub>d</sub> (Additive damped)

## Seasonal Component

N (None)      A (Additive)      M (Multiplicative)

M,N,N      M,N,A      M,N,M  
M,A,N      M,A,A      M,A,M  
M,A<sub>d</sub>,N      M,A<sub>d</sub>,A      M,A<sub>d</sub>,M

# Additive error models

Trend		Seasonal	
	N	A	M
N	$y_t = \ell_{t-1} + \varepsilon_t$ $\ell_t = \ell_{t-1} + \alpha \varepsilon_t$	$y_t = \ell_{t-1} + s_{t-m} + \varepsilon_t$ $\ell_t = \ell_{t-1} + \alpha \varepsilon_t$ $s_t = s_{t-m} + \gamma \varepsilon_t$	$y_t = \ell_{t-1} s_{t-m} + \varepsilon_t$ $\ell_t = \ell_{t-1} + \alpha \varepsilon_t / s_{t-m}$ $s_t = s_{t-m} + \gamma \varepsilon_t / \ell_{t-1}$
A	$y_t = \ell_{t-1} + b_{t-1} + \varepsilon_t$ $\ell_t = \ell_{t-1} + b_{t-1} + \alpha \varepsilon_t$ $b_t = b_{t-1} + \beta \varepsilon_t$	$y_t = \ell_{t-1} + b_{t-1} + s_{t-m} + \varepsilon_t$ $\ell_t = \ell_{t-1} + b_{t-1} + \alpha \varepsilon_t$ $b_t = b_{t-1} + \beta \varepsilon_t$ $s_t = s_{t-m} + \gamma \varepsilon_t$	$y_t = (\ell_{t-1} + b_{t-1}) s_{t-m} + \varepsilon_t$ $\ell_t = \ell_{t-1} + b_{t-1} + \alpha \varepsilon_t / s_{t-m}$ $b_t = b_{t-1} + \beta \varepsilon_t / s_{t-m}$ $s_t = s_{t-m} + \gamma \varepsilon_t / (\ell_{t-1} + b_{t-1})$
A <sub>d</sub>	$y_t = \ell_{t-1} + \phi b_{t-1} + \varepsilon_t$ $\ell_t = \ell_{t-1} + \phi b_{t-1} + \alpha \varepsilon_t$ $b_t = \phi b_{t-1} + \beta \varepsilon_t$	$y_t = \ell_{t-1} + \phi b_{t-1} + s_{t-m} + \varepsilon_t$ $\ell_t = \ell_{t-1} + \phi b_{t-1} + \alpha \varepsilon_t$ $b_t = \phi b_{t-1} + \beta \varepsilon_t$ $s_t = s_{t-m} + \gamma \varepsilon_t$	$y_t = (\ell_{t-1} + \phi b_{t-1}) s_{t-m} + \varepsilon_t$ $\ell_t = \ell_{t-1} + \phi b_{t-1} + \alpha \varepsilon_t / s_{t-m}$ $b_t = \phi b_{t-1} + \beta \varepsilon_t / s_{t-m}$ $s_t = s_{t-m} + \gamma \varepsilon_t / (\ell_{t-1} + \phi b_{t-1})$

ETS(A, N, A)

# Multiplicative error models

Trend	Seasonal		
	N	A	M
N	$y_t = \ell_{t-1}(1 + \varepsilon_t)$ $\ell_t = \ell_{t-1}(1 + \alpha\varepsilon_t)$	$y_t = (\ell_{t-1} + s_{t-m})(1 + \varepsilon_t)$ $\ell_t = \ell_{t-1} + \alpha(\ell_{t-1} + s_{t-m})\varepsilon_t$ $s_t = s_{t-m} + \gamma(\ell_{t-1} + s_{t-m})\varepsilon_t$	$y_t = \ell_{t-1}s_{t-m}(1 + \varepsilon_t)$ $\ell_t = \ell_{t-1}(1 + \alpha\varepsilon_t)$ $s_t = s_{t-m}(1 + \gamma\varepsilon_t)$
A	$y_t = (\ell_{t-1} + b_{t-1})(1 + \varepsilon_t)$ $\ell_t = (\ell_{t-1} + b_{t-1})(1 + \alpha\varepsilon_t)$ $b_t = b_{t-1} + \beta(\ell_{t-1} + b_{t-1})\varepsilon_t$	$y_t = (\ell_{t-1} + b_{t-1} + s_{t-m})(1 + \varepsilon_t)$ $\ell_t = \ell_{t-1} + b_{t-1} + \alpha(\ell_{t-1} + b_{t-1} + s_{t-m})\varepsilon_t$ $b_t = b_{t-1} + \beta(\ell_{t-1} + b_{t-1} + s_{t-m})\varepsilon_t$ $s_t = s_{t-m} + \gamma(\ell_{t-1} + b_{t-1} + s_{t-m})\varepsilon_t$	$y_t = (\ell_{t-1} + b_{t-1})s_{t-m}(1 + \varepsilon_t)$ $\ell_t = (\ell_{t-1} + b_{t-1})(1 + \alpha\varepsilon_t)$ $b_t = b_{t-1} + \beta(\ell_{t-1} + b_{t-1})\varepsilon_t$ $s_t = s_{t-m}(1 + \gamma\varepsilon_t)$
Ad	$y_t = (\ell_{t-1} + \phi b_{t-1})(1 + \varepsilon_t)$ $\ell_t = (\ell_{t-1} + \phi b_{t-1})(1 + \alpha\varepsilon_t)$ $b_t = \phi b_{t-1} + \beta(\ell_{t-1} + \phi b_{t-1})\varepsilon_t$	$y_t = (\ell_{t-1} + \phi b_{t-1} + s_{t-m})(1 + \varepsilon_t)$ $\ell_t = \ell_{t-1} + \phi b_{t-1} + \alpha(\ell_{t-1} + \phi b_{t-1} + s_{t-m})\varepsilon_t$ $b_t = \phi b_{t-1} + \beta(\ell_{t-1} + \phi b_{t-1} + s_{t-m})\varepsilon_t$ $s_t = s_{t-m} + \gamma(\ell_{t-1} + \phi b_{t-1} + s_{t-m})\varepsilon_t$	$y_t = (\ell_{t-1} + \phi b_{t-1})s_{t-m}(1 + \varepsilon_t)$ $\ell_t = (\ell_{t-1} + \phi b_{t-1})(1 + \alpha\varepsilon_t)$ $b_t = \phi b_{t-1} + \beta(\ell_{t-1} + \phi b_{t-1})\varepsilon_t$ $s_t = s_{t-m}(1 + \gamma\varepsilon_t)$

# Estimating ETS models

$$SSE = \sum_{t=1}^T (y_t - \hat{y}_{t|t-1})^2$$

- Smoothing parameters  $\alpha$ ,  $\beta$ ,  $\gamma$  and  $\phi$ , and the initial states  $l_0$ ,  $b_0$ ,  $s_0, s_{-1}, \dots, s_{-m+1}$  are estimated by maximising the “likelihood” = the probability of the data arising from the specified model.
- For models with additive errors equivalent to minimising SSE.
- For models with multiplicative errors, **not** equivalent to minimising SSE.

## Likelihood

$$1) y_1, y_2, \dots, y_n \stackrel{iid}{\sim} N(\mu, \sigma^2)$$

$$L(\mu, \sigma^2 | \vec{y}) = \prod_{i=1}^n \phi(y_i; \mu, \sigma^2)$$

↳ Normal distribution density

$$2) y_i \sim N(x_i' \beta, \sigma^2)$$

$$L(\beta, \sigma^2 | \vec{y}) = \prod_{i=1}^n \phi(y_i; x_i' \beta, \sigma^2)$$

3) ETS(A, N, N), what is  $L$ ?

ETS(A, A, N), what is  $L$ ?

Variance of  
Forecast error

# Innovations state space models

Let  $\mathbf{x}_t = (\ell_t, b_t, s_t, s_{t-1}, \dots, s_{t-m+1})$  and  $\varepsilon_t \stackrel{\text{iid}}{\sim} N(0, \sigma^2)$ .

$$\begin{cases} y_t = \underbrace{h(\mathbf{x}_{t-1})}_{\mu_t} + \underbrace{k(\mathbf{x}_{t-1})\varepsilon_t}_{e_t} \\ \mathbf{x}_t = f(\mathbf{x}_{t-1}) + g(\mathbf{x}_{t-1})\varepsilon_t \end{cases}$$

ETS(A, A, N)

## Additive errors

$$k(x) = 1. \quad y_t = \mu_t + \varepsilon_t.$$

$$y_t = h(\ell_{t-1}, b_{t-1}) + \varepsilon_t$$
$$\begin{pmatrix} \ell_t \\ b_t \end{pmatrix} = \begin{pmatrix} \ell_{t-1} + b_{t-1} \\ b_{t-1} \end{pmatrix} +$$

## Multiplicative errors

$$k(\mathbf{x}_{t-1}) = \mu_t. \quad y_t = \mu_t(1 + \varepsilon_t).$$

$\varepsilon_t = (y_t - \mu_t)/\mu_t$  is relative error.

$$\begin{pmatrix} \alpha \\ \beta \end{pmatrix} \cdot \varepsilon_t$$



# Innovations state space models

## Estimation

$$\begin{aligned} L^*(\boldsymbol{\theta}, \mathbf{x}_0) &= n \log \left( \sum_{t=1}^n \varepsilon_t^2 / k^2(\mathbf{x}_{t-1}) \right) + 2 \sum_{t=1}^n \log |k(\mathbf{x}_{t-1})| \\ &= -2 \log(\text{Likelihood}) + \text{constant} \end{aligned}$$

- Estimate parameters  $\boldsymbol{\theta} = (\alpha, \beta, \gamma, \phi)$  and initial states  $\mathbf{x}_0 = (\ell_0, b_0, s_0, s_{-1}, \dots, s_{-m+1})$  by minimizing  $L^*$ .

# Parameter restrictions

## *Usual* region

- Traditional restrictions in the methods

$$0 < \alpha, \beta^*, \gamma^*, \phi < 1$$

(equations interpreted as weighted averages).

- In models we set  $\beta = \alpha\beta^*$  and  $\gamma = (1 - \alpha)\gamma^*$ .
- Therefore  $0 < \alpha < 1$ ,  $0 < \beta < \alpha$  and  $0 < \gamma < 1 - \alpha$ .
- $0.8 < \phi < 0.98$  — to prevent numerical difficulties.

# Parameter restrictions

## *Admissible region*

- To prevent observations in the distant past having a continuing effect on current forecasts.
- Usually (but not always) less restrictive than the *traditional* region.
- For example for ETS(A,N,N):  
*traditional*  $0 < \alpha < 1$  — *admissible* is  $0 < \alpha < 2$ .

# Model selection

## Akaike's Information Criterion

$$\text{AIC} = -2 \log(L) + 2k$$

where  $L$  is the likelihood and  $k$  is the number of parameters initial states estimated in the model.

## Corrected AIC

$$\text{AIC}_c = \text{AIC} + \frac{2(k+1)(k+2)}{T-k}$$

which is the AIC corrected (for small sample bias).

## Bayesian Information Criterion

$$\text{BIC} = \text{AIC} + k(\log(T) - 2).$$

# AIC and cross-validation

Minimizing the AIC assuming Gaussian residuals is asymptotically equivalent to minimizing one-step time series cross validation MSE.

# Automatic forecasting

## From Hyndman et al. (IJF, 2002):

- Apply each model that is appropriate to the data. Optimize parameters and initial values using MLE (or some other criterion).
- Select best method using AICc:
- Produce forecasts using best method.
- Obtain forecast intervals using underlying state space model.

Method performed very well in M3 competition.

## Some unstable models

- Some of the combinations of (Error, Trend, Seasonal) can lead to numerical difficulties; see equations with division by a state.
- These are:  $ETS(A,N,M)$ ,  $ETS(A,A,M)$ ,  $ETS(A,A_d,M)$ .
- Models with multiplicative errors are useful for strictly positive data, but are not numerically stable with data containing zeros or negative values. In that case only the six fully additive models will be applied.

# Exponential smoothing models

## Additive Error

**Trend Component**

N (None)  
A (Additive)  
A<sub>d</sub> (Additive damped)

## Seasonal Component

N (None)      A (Additive)      M (Multiplicative)

A,N,N	A,N,A	<u>A,N,M</u>
A,A,N	A,A,A	<u>A,A,M</u>
A,A <sub>d</sub> ,N	A,A <sub>d</sub> ,A	<u>A,A<sub>d</sub>,M</u>

## Multiplicative Error

**Trend Component**

N (None)  
A (Additive)  
A<sub>d</sub> (Additive damped)

## Seasonal Component

N (None)      A (Additive)      M (Multiplicative)

M,N,N	<u>M,N,A</u>	M,N,M
M,A,N	M,A,A	M,A,M
M,A <sub>d</sub> ,N	M,A <sub>d</sub> ,A	M,A <sub>d</sub> ,M



# Example: Australian holiday tourism

```
fit <- aus_holidays %>% model(ETS(Trips))  
report(fit)
```

```
## Series: Trips  
## Model: ETS(M,N,M)  
## Smoothing parameters:  
##   alpha = 0.3578  
##   gamma = 0.0009686  
##  
## Initial states:  
##   l    s1    s2    s3    s4  
## 9667 0.943 0.9268 0.9684 1.162  
##  
## sigma^2: 0.0022  
##  
## AIC AICc BIC  
## 1331 1333 1348
```

# Example: Australian holiday tourism

Model selected: ETS(M,N,M)

$$y_t = l_{t-1}s_{t-m}(1 + \varepsilon_t)$$

$$l_t = l_{t-1}(1 + \alpha\varepsilon_t)$$

$$s_t = s_{t-m}(1 + \gamma\varepsilon_t).$$

$$\hat{\alpha} = \underline{0.3578}, \text{ and } \hat{\gamma} = \underline{0.000969}.$$

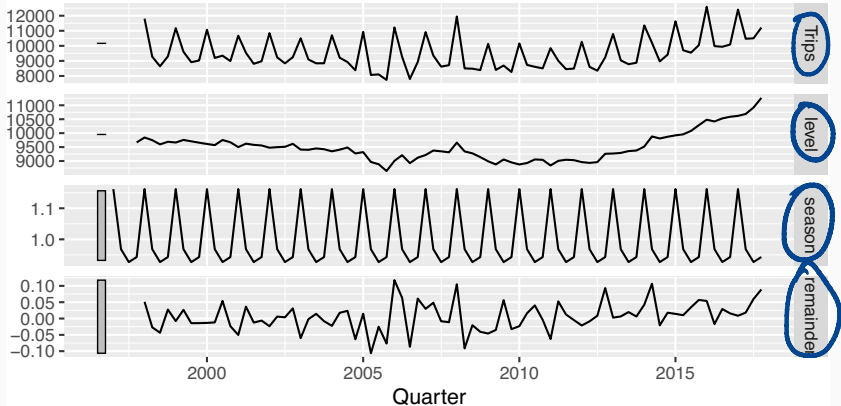
# Example: Australian holiday tourism

## components (fit)

ETS(M,N,M) components

$$y_t - \hat{y}_{t+1}$$

Trips = lag(level, 1) \* lag(season, 4) \* (1 + remainder)



# Residuals

## Response residuals

$$\hat{e}_t = y_t - \hat{y}_{t|t-1}$$

## Innovation residuals

Additive error model:

$$\hat{\varepsilon}_t = y_t - \hat{y}_{t|t-1}$$

Multiplicative error model:

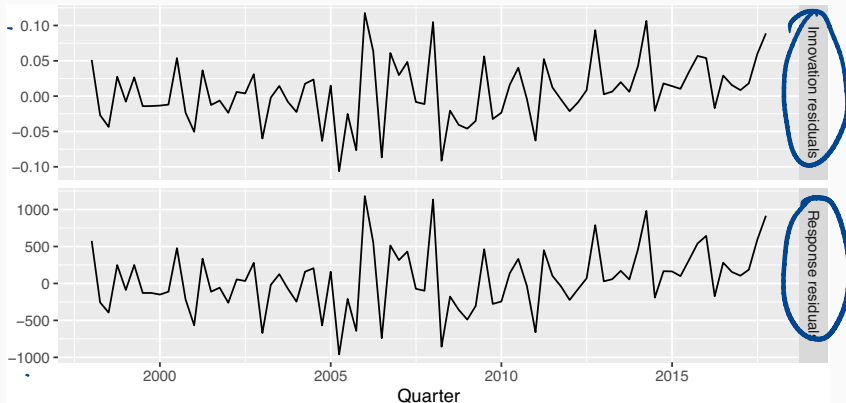
$$\hat{\varepsilon}_t = \frac{y_t - \hat{y}_{t|t-1}}{\hat{y}_{t|t-1}}$$

$y_t = \mu_t (1 + \varepsilon_t)$   
 $\varepsilon_t = \frac{y_t}{\mu_t} - 1 = \frac{y_t - \mu_t}{\mu_t}$

# Example: Australian holiday tourism

```
residuals(fit)
```

```
residuals(fit, type = "response")
```



# Outline

- 1 Exponential smoothing
- 2 Simple exponential smoothing
- 3 Models with trend
- 4 Models with seasonality
- 5 Innovations state space models
- 6 Forecasting with exponential smoothing

# Forecasting with ETS models

**Point forecasts:** iterate the equations for  $t = T + 1, T + 2, \dots, T + h$  and set all  $\varepsilon_t = 0$  for  $t > T$ .

- Not the same as  $E(y_{t+h} | \mathbf{x}_t)$  unless trend and seasonality are both additive.
- Point forecasts for  $ETS(A, *, *)$  are identical to  $ETS(M, *, *)$  if the parameters are the same.

## Example: ETS(A,A,N)

$$y_{T+1} = \ell_T + b_T + \varepsilon_{T+1}$$

$$\hat{y}_{T+1|T} = \ell_T + b_T$$

$$y_{T+2} = \ell_{T+1} + b_{T+1} + \varepsilon_{T+2}$$

$$= (\ell_T + b_T + \alpha\varepsilon_{T+1}) + (b_T + \beta\varepsilon_{T+1}) + \varepsilon_{T+2}$$

$$\hat{y}_{T+2|T} = \ell_T + 2b_T$$

etc.



## Example: ETS(M,A,N)

$$y_{T+1} = (\ell_T + b_T)(1 + \varepsilon_{T+1})$$

$$\hat{y}_{T+1|T} = \ell_T + b_T.$$

$$y_{T+2} = (\ell_{T+1} + b_{T+1})(1 + \varepsilon_{T+2})$$

$$= \{(\ell_T + b_T)(1 + \alpha\varepsilon_{T+1}) + [b_T + \beta(\ell_T + b_T)\varepsilon_{T+1}]\} (1 + \varepsilon_{T+2})$$

$$\hat{y}_{T+2|T} = \ell_T + 2b_T$$

etc.

# Forecasting with ETS models

Prediction intervals: can only be generated using the models.

$$y_{T+h} = \hat{l}_T + \underline{\varepsilon}_{T+h}$$

$$y_{T+2} = \hat{l}_{T+1} + \underline{\varepsilon}_{T+2}; \quad \hat{l}_{T+h} = \hat{l}_T + d\varepsilon_{T+h}$$

- The prediction intervals will differ between models with additive and multiplicative errors.
- Exact formulae for some models.
- More general to simulate future sample paths, conditional on the last estimate of the states,  $\hat{l}_T$  and to obtain prediction intervals from the percentiles of these simulated future paths.

- ① Simulate 100 r.v from  $N(0, \sigma^2)$ . Denote them as  $\varepsilon_{T+h}^{(i)}$ ,  $i=1, 2, \dots, 100$
- ② Let  $\hat{l}_{T+h}^{(i)} = \hat{l}_T + d\varepsilon_{T+h}^{(i)}$  ; ③  $y_{T+2}^{(i)} = \hat{l}_{T+1}^{(i)} + \varepsilon_{T+2}^{(i)}$

# Prediction intervals

PI for most ETS models:  $\hat{y}_{T+h|T} \pm c\sigma_h$ , where  $c$  depends on coverage probability and  $\sigma_h$  is forecast standard deviation.

$$(A,N,N) \quad \sigma_h = \sigma^2 [1 + \alpha^2(h-1)]$$

$$(A,A,N) \quad \sigma_h = \sigma^2 \left[ 1 + (h-1) \left\{ \alpha^2 + \alpha\beta h + \frac{1}{6}\beta^2 h(2h-1) \right\} \right]$$

$$(A,A_d,N) \quad \sigma_h = \sigma^2 \left[ 1 + \alpha^2(h-1) + \frac{\beta\phi h}{(1-\phi)^2} \{2\alpha(1-\phi) + \beta\phi\} - \frac{\beta\phi(1-\phi^h)}{(1-\phi)^2(1-\phi^2)} \{2\alpha(1-\phi^2) + \beta\phi(1+2\phi-\phi^h)\} \right]$$

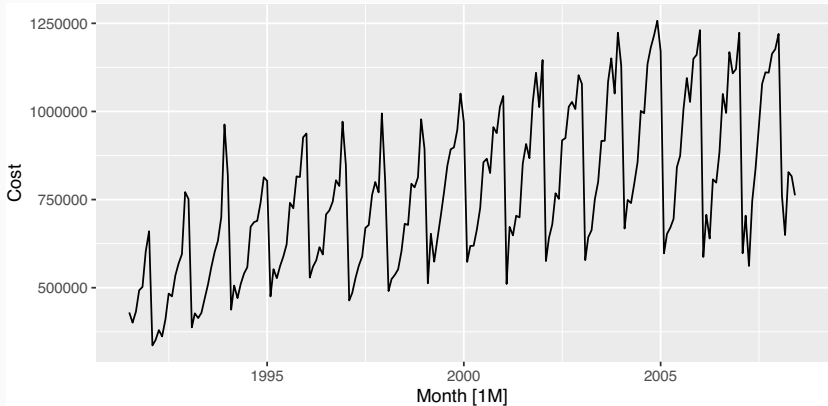
$$(A,N,A) \quad \sigma_h = \sigma^2 \left[ 1 + \alpha^2(h-1) + \gamma k(2\alpha + \gamma) \right]$$

$$(A,A,A) \quad \sigma_h = \sigma^2 \left[ 1 + (h-1) \left\{ \alpha^2 + \alpha\beta h + \frac{1}{6}\beta^2 h(2h-1) \right\} + \gamma k \{2\alpha + \gamma + \beta m(k-1)\} \right]$$

$$(A,A_d,A) \quad \sigma_h = \sigma^2 \left[ 1 + \alpha^2(h-1) + \frac{\beta\phi h}{(1-\phi)^2} \{2\alpha(1-\phi) + \beta\phi\} - \frac{\beta\phi(1-\phi^h)}{(1-\phi)^2(1-\phi^2)} \{2\alpha(1-\phi^2) + \beta\phi(1+2\phi-\phi^h)\} + \gamma k(2\alpha + \gamma) + \frac{2\beta\gamma\phi}{(1-\phi)(1-\phi^m)} \{k(1-\phi^m) - \phi^m(1-\phi^{mk})\} \right]$$

# Example: Corticosteroid drug sales

```
h02 <- tsibbledata::PBS %>%  
  filter(ATC2 == "H02") %>%  
  summarise(Cost = sum(Cost))  
h02 %>%  
  autoplot(Cost)
```



# Example: Corticosteroid drug sales

```
h02 %>% model(ETS(Cost)) %>% report
```

```
## Series: Cost
## Model: ETS(M,Ad,M) ETS (M, A, M)
## Smoothing parameters:
##   alpha = 0.3071
##   beta  = 0.0001007
##   gamma = 0.0001007
##   phi   = 0.9775
##
## Initial states:
##   l      b      s1      s2      s3      s4      s5      s6
## 417269 8206 0.8717 0.826 0.7563 0.7733 0.6872 1.284
##   s7      s8      s9      s10     s11     s12
## 1.325 1.18 1.164 1.105 1.048 0.9806
##
## sigma^2: 0.0046
##
## AIC AICc BIC
## 5515 5519 5575
```

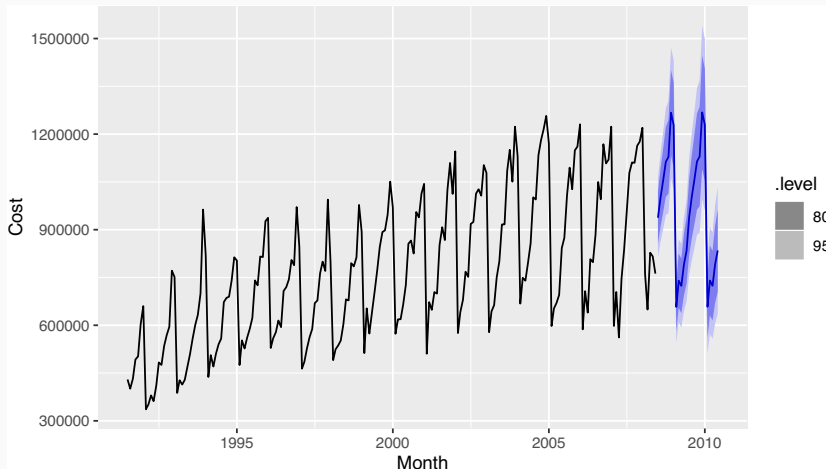
# Example: Corticosteroid drug sales

```
h02 %>% model(ETS(Cost ~ error("A") + trend("A") + season("A"))) %>% report
```

```
## Series: Cost
## Model: ETS(A,A,A)
## Smoothing parameters:
##   alpha = 0.1702
##   beta  = 0.006311
##   gamma = 0.4546
##
## Initial states:
##      l      b      s1      s2      s3      s4      s5
## 409706 9097 -99075 -136602 -191496 -174531 -241437
##      s6      s7      s8      s9     s10     s11     s12
## 210644 244644 145368 130570 84458 39132 -11674
##
## sigma^2: 3.499e+09
##
## AIC AICc BIC
## 5585 5589 5642
```

# Example: Corticosteroid drug sales

```
h02 %>% model(ETS(Cost)) %>% forecast() %>% autoplot(h02)
```



# Example: Corticosteroid drug sales

```
h02 %>%  
  model(  
    auto = ETS(Cost),  
    AAA = ETS(Cost ~ error("A") + trend("A") + season("A"))  
  ) %>%  
accuracy()
```

Model	<u>ME</u>	<u>MAE</u>	<u>RMSE</u>	<u>MAPE</u>	<u>MASE</u>
auto	2461	<u>38649</u>	51102	4.989	<u>0.6376</u>
AAA	-5780	43378	56784	6.048	0.7156



# Your turn

- Use `ETS()` on some of these series:

*tourism, gafa\_stock, pelt*

- Does it always give good forecasts?
- Find an example where it does not work well.  
Can you figure out why?

# Likelihood for ETS(A,N,N)

$$y_t = l_{t-1} + \varepsilon_t$$

$$l_t = l_{t-1} + \alpha \varepsilon_t$$

①  $y_t$  is dependent with  $y_{t-1}, y_{t-2}, \dots, y_1$

$$\begin{aligned} \text{Cov}(y_t, y_{t-1}) &= \text{Cov}(l_{t-1} + \varepsilon_t, l_{t-2} + \varepsilon_{t-1}) \\ &= \text{Cov}(\underline{l_{t-2} + \varepsilon_t + \alpha \varepsilon_{t-1}}, \underline{l_{t-2} + \varepsilon_{t-1}}) \\ &= \text{Cov}(l_{t-2}, l_{t-2}) + \text{Cov}(l_{t-2}, \varepsilon_{t-1}) + \text{Cov}(\varepsilon_t, l_{t-2}) \\ &\quad + \text{Cov}(\varepsilon_t, \varepsilon_{t-1}) + \alpha \text{Cov}(\varepsilon_{t-1}, l_{t-2}) + \alpha^2 \text{Cov}(\varepsilon_{t-1}, \varepsilon_{t-1}) \\ &= \text{Var}(l_{t-2}) + 0 + 0 + 0 + 0 + \alpha^2 \sigma^2 \neq 0 \end{aligned}$$

Therefore  $y_t$  and  $y_{t-1}$  are dependent

②  $\rightarrow (y_1, y_2, \dots, y_T)$

$$L(\alpha, l_0 | \mathcal{D}) = f(y_1, y_2, \dots, y_T)$$

③  $f(y_1, y_2, \dots, y_T)$

$$= f(y_1) \cdot f(y_2 | y_1) \cdot f(y_3 | y_2, y_1) \cdot \dots \cdot f(y_T | y_{T-1}, y_{T-2}, \dots, y_1)$$

$$f(y_1) \cdot \frac{f(y_1, y_2)}{f(y_1)} \cdot \frac{f(y_2, y_3)}{f(y_1, y_2)} \cdot \dots \cdot \frac{f(y_1, \dots, y_T)}{f(y_1, \dots, y_{T-1})}$$

A and B are independent if and only if

$$P(A|B) = P(A) /$$

$$P(B|A) = P(B) /$$

$$P(A \cap B) = P(A)P(B)$$

X and Y are ind. if only if

$$f(x|y) = f(x) /$$

$$f(y|x) = f(y) /$$

$$f(y, x) = f(x)f(y)$$

If  $\text{Cov}(X, Y) \neq 0$

$\Rightarrow$  X and Y are dependent

$$y_1 = l_0 + \varepsilon_1; \quad \varepsilon_1 \sim N(0, \sigma^2)$$

$$f(y_1) = \phi(y_1; l_0, \sigma^2)$$

$$y_2 = l_1 + \varepsilon_2$$

$$y_2 | l_1 \sim N(l_1, \sigma^2)$$

$$l_1 = l_0 + d\varepsilon_1$$

$$l_2 = l_1 + d\varepsilon_2$$

$$l_1 = d y_1 + (1-d) l_0$$

$$y_1 = l_0 + \varepsilon_1 \\ = \varepsilon_1 + y_1 - l_0$$

$$f(y_2 | y_1) = \phi(y_2; d y_1 + (1-d) l_0, \sigma^2)$$

$$l_1 = l_0 + d(y_1 - l_0) \\ = d y_1 + (1-d) l_0$$

$$f(y_3 | y_2, y_1) = \phi(y_3; d^2 y_1 + d y_2 + d(1-d) l_0, \sigma^2)$$

$$y_3 = l_2 + \varepsilon_3$$

$$l_2 = d^2 y_1 + d(1-d) l_0 + d y_2$$

$$L = \phi(y_1; l_0, \sigma^2) \phi(y_2; d y_1 + (1-d) l_0, \sigma^2) \cdot \phi(y_3; d^2 y_1 + d y_2 + d(1-d) l_0, \sigma^2)$$

$$\dots \phi(y_T; d y_{T-1} + d^2 y_{T-2} + \dots + (1-d)^T l_0, \sigma^2)$$

For general ETS models

$$L(\theta | \mathcal{D}) = f(y_1, y_2, \dots, y_T)$$

→ all parameters

$$= \underbrace{f(y_1)} \underbrace{f(y_2 | y_1)} \dots \underbrace{f(y_T | y_1, \dots, y_{T-1})}$$

$$\hat{y}_{t|t-1} = l_{t-1} + b_{t-1}$$

$$l_{t-1} =$$

$$b_{t-1} =$$

$$f(y_t | y_1, \dots, y_{t-1}) = \phi(y_t, \underbrace{\hat{y}_{t|t-1}}_{\hat{\sigma}_{t|t-1}^2})$$

For ETS(A, N, N)

$$\underline{y}_{t|t-1} = \alpha y_{t-1} + \alpha^2 y_{t-2} + \dots + (1-\alpha)^T l_0$$

$$\hat{y}_{t|t-1} = l_{t-1}$$

$$l_t = \alpha y_t + (1-\alpha) l_{t-1}$$

$$\underline{l_{t-1}} = \alpha y_{t-1} + (1-\alpha) l_{t-2}$$

$$= \alpha y_{t-1} + (1-\alpha) (\alpha y_{t-2} + (1-\alpha) l_{t-3})$$

⋮

$$= \underline{h(y_{t-1}, y_{t-2}, \dots, y_1, l_0)}$$

ETS(A, N, N)

$$\left. \begin{aligned} y_t &= l_{t-1} + \varepsilon_t \\ l_t &= l_{t-1} + d\varepsilon_t \end{aligned} \right\} \Rightarrow \begin{aligned} y_t &= l_{t-1} + \varepsilon_t \\ &= l_{t-2} + d\varepsilon_{t-1} + \varepsilon_t \\ &= l_{t-3} + d\varepsilon_{t-2} + d\varepsilon_{t-1} + \varepsilon_t \\ &= \dots \\ &= l_0 + d(\varepsilon_1 + \varepsilon_2 + \dots + \varepsilon_{t-1}) + \varepsilon_t \end{aligned}$$

Hence marginally  $y_t \sim N(l_0, (t-1)d^2\sigma^2 + \sigma^2)$ ,  $t=1, \dots, T$

For  $i < j$ ,  $\text{COV}(y_i, y_j) = \text{COV}(l_0 + d(\varepsilon_1 + \dots + \varepsilon_{i-1}) + \varepsilon_i, l_0 + d(\varepsilon_1 + \dots + \varepsilon_{j-1}) + \varepsilon_j)$

$$\text{Hence } \begin{pmatrix} y_1 \\ y_2 \\ \vdots \\ y_T \end{pmatrix} \sim N \left( \begin{pmatrix} l_0 \\ l_0 \\ \vdots \\ l_0 \end{pmatrix}, \begin{matrix} = (i-1)d^2\sigma^2 + d\sigma^2 & & & \\ \sigma^2 & d\sigma^2 & & - & (T-1)d^2\sigma^2 + d\sigma^2 \\ d\sigma^2 & d^2\sigma^2 + \sigma^2 & & & \\ & & \ddots & & \\ & & & & \\ (T-1)d^2\sigma^2 + d\sigma^2 & & & & (T-1)d^2\sigma^2 + \sigma^2 \end{matrix} \right)$$

The likelihood is then the multinormal density.

Denote  $L^*$

$$= f(l_1, y_1, l_2, y_2, \dots, l_T, y_T)$$

$$= f(l_1, y_1) f(l_2, y_2 | l_1, y_1) f(l_3, y_3 | l_1, y_1, l_2, y_2) \dots$$

$$f(l_T, y_T | \square)$$

$$\left. \begin{array}{l} y_t = l_{t-1} + \varepsilon_t \\ l_t = l_{t-1} + \alpha \varepsilon_t \end{array} \right\} \Rightarrow \begin{pmatrix} y_t \\ l_t \end{pmatrix} \Big| l_{t-1} \sim \mathcal{N} \left( \begin{pmatrix} l_{t-1} \\ l_{t-1} \end{pmatrix}, \begin{pmatrix} \sigma^2 & \alpha \sigma^2 \\ \alpha \sigma^2 & \alpha^2 \sigma^2 \end{pmatrix} \right)$$

Hence

$$L^* = \phi \left( \begin{pmatrix} l_0 \\ l_0 \end{pmatrix}, \Sigma \right) \cdot \phi \left( \begin{pmatrix} l_1 \\ l_1 \end{pmatrix}, \Sigma \right) \dots \phi \left( \begin{pmatrix} l_{T-1} \\ l_{T-1} \end{pmatrix}, \Sigma \right)$$

The marginal likelihood of  $y_1, \dots, y_T$  is

$$L = \int L^*(l_1, l_2, \dots, l_{T-1}) dl_1 dl_2 \dots dl_{T-1}$$

# ETS (A, A, N)

$$\left. \begin{aligned} y_t &= l_{t-1} + b_{t-1} + \varepsilon_t \\ l_t &= l_{t-1} + b_{t-1} + \alpha \varepsilon_t \\ b_t &= b_{t-1} + \gamma \varepsilon_t \end{aligned} \right\} \Rightarrow$$

$$l_{t-1} = l_{t-2} + b_{t-2} + \alpha \varepsilon_{t-1}$$

$$b_{t-1} = b_{t-2} + \gamma \varepsilon_{t-1}$$

$$\begin{aligned} \textcircled{1} \quad y_t &= l_{t-1} + b_{t-1} + \varepsilon_t \\ &= \underbrace{l_{t-2} + b_{t-2} + \alpha \varepsilon_{t-1}} + \underbrace{b_{t-2} + \gamma \varepsilon_{t-1}} + \varepsilon_t \\ &= l_{t-2} + 2b_{t-2} + (\alpha + \gamma) \varepsilon_{t-1} + \varepsilon_t \\ &= l_{t-3} + b_{t-3} + \alpha \varepsilon_{t-2} + 2(b_{t-3} + \gamma \varepsilon_{t-2}) + (\alpha + \gamma) \varepsilon_{t-1} + \varepsilon_t \\ &= l_{t-3} + 3b_{t-3} + (\alpha + 2\gamma) \varepsilon_{t-2} + (\alpha + \gamma) \varepsilon_{t-1} + \varepsilon_t \\ &= \vdots \\ &= l_0 + t b_0 + [\alpha + (t-1)\gamma] \varepsilon_1 + [\alpha + (t-2)\gamma] \varepsilon_2 + \dots \\ &\quad (\alpha + \gamma) \varepsilon_{t-1} + \varepsilon_t \end{aligned}$$

From ①,  $y_t \sim N(l_0 + t b_0, [\alpha + (t-1)\gamma]^2 \sigma^2 + [\alpha + (t-2)\gamma]^2 \sigma^2 + \dots + (\alpha + \gamma)^2 \sigma^2 + \sigma^2)$

For  $i < j$ ,  $\text{cov}(y_i, y_j) = \sum_{k=i}^{j-1} [\alpha + (k-1)\gamma]^2 \sigma^2 + [\alpha + (i-1)\gamma]^2 \sigma^2$

$$L^* = f(y_1, l_1, b_1 | l_0, b_0) f(y_2, l_2, b_2 | l_1, b_1, y_1, b_0, l_0) \dots \\ f(y_T, l_T, b_T | l_0, b_0, l_1, b_1, y_1, \dots, l_{T-1}, b_{T-1}, y_{T-1})$$

$$f(y_t, l_t, b_t | l_{t-1}, b_{t-1}) = \phi \left( \begin{pmatrix} l_{t-1} + b_{t-1} \\ l_{t-1} + b_{t-1} \\ b_{t-1} \end{pmatrix}, \Sigma \right)$$

$$\text{where } \Sigma = \begin{pmatrix} \sigma^2 & \alpha\sigma^2 & \beta\sigma^2 \\ \alpha\sigma^2 & \alpha\sigma^2 & \alpha\beta\sigma^2 \\ \beta\sigma^2 & \alpha\beta\sigma^2 & \beta\sigma^2 \end{pmatrix}$$

Marginal likelihood for  $(y_1, y_2, \dots, y_T)$

$$L = \int L^*(l_1, b_1, l_2, b_2, \dots, l_{T-1}, b_{T-1} | y_1, y_2, \dots, y_T) \\ dl_1, db_1, \dots, dl_{T-1}, db_{T-1}$$