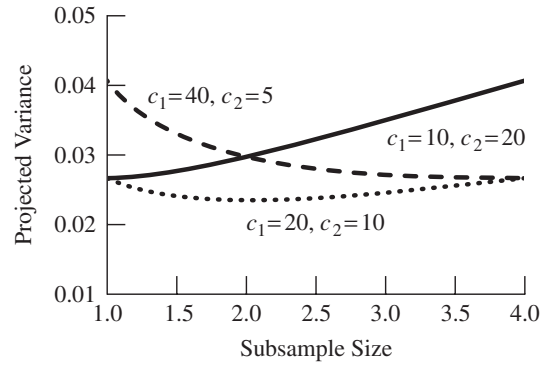
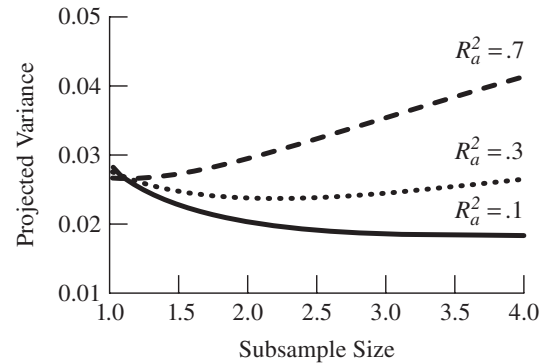


FIGURE 5.5

Estimated variance that would be obtained for the GPA example, for different values of c_1 and c_2 and different values of m . The sample estimate of 0.337 was used for R_a^2 . The total cost used for this graph was $C = 300$. If it takes 40 minutes per suite and 5 minutes per person, then one-stage cluster sampling should be used; if it takes 10 minutes per suite and 20 minutes per person, then only one person should be sampled per suite; if it takes 20 minutes per suite and 10 minutes per person, the minimum is reached at $m \approx 2$, although the flatness of the curve indicates that any subsampling size would be acceptable.

**FIGURE 5.6**

Estimated variance that would be obtained for the GPA example, for different values of R_a^2 and different values of m . The costs used in constructing this graph were $C = 300$, $c_1 = 20$, and $c_2 = 10$. The higher the value of R_a^2 , the smaller the subsample size m should be.



information from the sample that can be used for planning future studies. Recall that $\hat{S}^2 = 0.279$, and we estimated R_a^2 by 0.337. Figures 5.5 and 5.6 show the estimated variance that would be achieved for different subsample sizes for different values of c_1 and c_2 , and for different values of R_a^2 . ■

For design purposes, we only need a rough estimate of R_a^2 or of MSW and MSB. The adjusted R^2 from the ANOVA table from sample data usually provides a good starting point, even though the sample value of the mean square total often underestimates S^2 when the number of psus in the sample is small (see Exercise 26).